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Authorpreneur is filled with a number of helpful examples that really help drive home Jesse's points that he makes. If you feel you're stuck and are looking for an exit, take the time to read Authorpreneur. Authorpreneur: Build the Brand, Business, and Lifestyle You Deserve. It's Time to Write Your Book

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Authorpreneur: Build the Brand, Business, and Lifestyle You Deserve. It's Time to Write Your Book. Jesse also inspired me to reflect and recognize that (1) I suck at self-promotion and (2) that I consistently “run out of steam” after finishing writing and publishing each book with the obvious consequence of limited visibility and sales.

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Unit 1: Introduction to Digital Marketing Part 2: Brand Strategy, Customer Experience, and Brand Insights As an authorpreneur, an important part of your business strategy is the building of a strategic and solid brand.

Brand Strategy Archives - Authorpreneur Launch

Authorpreneur is filled with a number of helpful examples that really help drive home Jesse's points that he makes. If you feel you're stuck and are looking for an exit, take the time to read Authorpreneur.Authorpreneur: Build the Brand, Business, and Lifestyle You Deserve. It's Time to Write Your Book

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